

WINDSOR 180^o

TALENT TECH COMMUNITY

PRESS KIT

**JUNE 19, 2015
ST. CLAIR CENTRE FOR THE ARTS
WINDSOR, ONT.**

#WINDSOR180



PRESS RELEASE

Windsor180 draws regional leaders to inaugural summit

Windsor, ON, June 17, 2015 — Over 200 established and emerging community leaders will take over St. Clair Centre for the Arts during the Windsor180 Summit this Friday, June 19.

Presented by YKNOT Windsor-Essex and WEtech Alliance, Windsor180 features a series of breakout sessions and keynote speeches around issues of talent, tech and community in an effort to reimagine our city. The summit follows an ongoing week of themed public events showcasing different aspects of community engagement.

Keynote speakers Dave Wilkin, founder of Ten Thousand Coffees, and Keanin Loomis, president of the Hamilton Chamber of Commerce, are joining 10 community organizations and influencers in a conference designed to bring young talent closer to our region with local knowledge, modern skills and the right networks.

Loomis will share his passion and expertise in community development during a 1 p.m. presentation. "I'm thrilled to speak with Windsor's talented change-makers about the insights I've gained, such as they are, from the circuitous career path that took me from a Washington DC law firm to the role I now play as the leader of the business community in the middle of the revitalization of Hamilton."

Sandra Pupatello, CEO of Windsor-Essex Economic Development Corporation, will introduce Wilkin's keynote speech at 3:40 p.m.

"We can't wait to share the final piece of Windsor180 – the Summit," said Dan Brown, Windsor180 organizer and YKNOT Windsor-Essex co-ordinator. "For months, our team has been working hard to present a sold out conference of talent, tech and community to raise the profile of Windsor-Essex."

Breakout session presenting organizations include: WEtech Alliance, City of Windsor, Workforce WindsorEssex, Detroit Bus Company, WindsorEats, LucasWorks!, Leadership Windsor/Essex, EPIC Centre, Hackforge and Pathway to Potential. The event runs from 1-6 p.m. and is followed by an after party networking opportunity at Craft Heads Brewing Company (89 University Ave. W.).

Windsor180 is generously sponsored by St. Clair College Alumni Association, University of Windsor Alumni Association, Motor City Community Credit Union, EPICentre, Tourism Windsor-Essex Pelee Island, Ontario Network of Entrepreneurs, Ontario Trillium Foundation, Ontario Centres of Excellence, WEtech Alliance and YKNOT Windsor-Essex.

Visit windsor180.com to purchase Windsor180 tickets and see the full schedule of events. Follow the conversation on social media with [#Windsor180](https://twitter.com/Windsor180).

Media contact:

Dan Brown, YKNOT Windsor-Essex
519-997-2863 ext. 3
519-551-5831
dan@yknnotwe.com

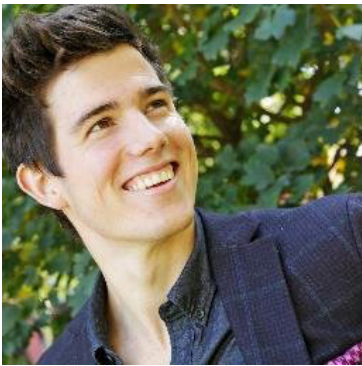
YKNOT WINDSOR-ESSEX is a regional communication and engagement project for 18-34s. Funded by the Ontario Trillium Foundation and hosted by WEtech Alliance, YKNOT envisions a region that millennials want to be a part of by connecting them with the community, opportunity and voice needed to be successful here.

KEYNOTE SPEAKERS



@KEANINLOOMIS

1:00 PM Keanin Loomis has served as President and CEO of the Hamilton Chamber of Commerce since 2013. Prior to that he was a lawyer at Akin Gump Strauss Hauer & Feld in Washington, DC for five years. His passion for social innovation was realized in 2010 when he founded and served as Chief Operating Officer of Innovation Factory, a non-profit, high-tech accelerator for entrepreneurs in Hamilton. He is a graduate of the University of Waterloo and the College of William & Mary School of Law. He lives with his wife and two children in downtown Hamilton.



@DWILKIN

3:40 PM Dave Wilkin is a social entrepreneur and founder of TenThousandCoffees.com — the world's first movement connecting government, companies and organizations with the next generation. An award winning entrepreneur, marketer and millennial expert, Dave was the youngest recipient of Profit Magazine's Top 30 Under 30, Marketing Magazine's Top 20 Under 30 and Profit Guide's 2012 FuEL Award. His first-hand experience and innovative views on mentorship in the 21st century have earned him speaking opportunities for global audiences. His goal is to give every millennial the opportunity to have a pivotal coffee chat — ten thousand is just the beginning.



WINDSOR180 SCHEDULE

12:30 PM
REGISTRATION

1:00 PM
OPENING REMARKS: DAN BROWN
KEYNOTE: KEANIN LOOMIS

The president of the Hamilton Chamber of Commerce will talk about his background in social innovation, entrepreneurship and enhancing cities.

1:40 PM
BREAKOUT I – LEARN IT. (HERE'S WHAT YOU'VE BEEN MISSING)

WINnovation: The Local Technology You Don't Know About - Yvonne Pilon | WEtech Alliance

Doing Work That Matters, We Dare You! - Becky Parent | Leadership Windsor/Essex

The Spirit of Detroit - Jeanette Pierce & Andy Didorosi | Detroit Experience Factory, Detroit Bus Company

Eat Your City - Adriano Ciotoli & Pina Ciotoli | Windsor Eats

The Great Debate: Follow the Trends or Follow your Dreams? - Stephanie Dupley & Tanya Antoniw
| Workforce WindsorEssex

2:35 PM
BREAKOUT II – DO IT. (BUILD THE SKILLS TO PAY THE BILLS)

Nail the Interview, Land the Job - Jennifer Charron & Vanessa Burns | LucasWorks!

Build Your Digital Brand - Aisling Douglas & Sarah Morris | Hackforge

Working for a Living Wage - Adam Vasey | Pathway to Potential

Entrepreneurship in Windsor - Nicole Anderson | EPICentre

Explore the Core - Greg Atkinson & Laura Diotte | City of Windsor Planning Department

3:20 PM
SNACK BREAK

3:40 PM
KEYNOTE: DAVE WILKIN

The founder of Ten Thousand Coffees will share his passion for entrepreneurship and connecting the leaders of tomorrow with the leaders of today.

4:45 PM
BREAKOUT III – WORK IT. (INTERGENERATIONAL NETWORKING)

Join a coffee circle with over 20 of our region's industry and community leaders.

5:30 PM
CLOSING REMARKS

6:00 PM
AFTER PARTY @ CRAFT HEADS BREWING COMPANY (89 UNIVERSITY AVE. W.)

SPONSORS

